

**The Institution of Engineering and
Technology, Hong Kong**

Invitation to Sponsor

**The 11th IET International Conference on
Advances in Power System Control, Operation
& Management**

APSCOM 2018

11th – 14th November 2018
Hyatt Regency Hong Kong,
Tsim Sha Tsui

**The 11th IET International Conference on
Advances in Power System Control, Operation and Management
APSCOM 2018
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Future Grid: The Reality, Challenges & Opportunities

The 11th International Conference on **Advances in Power System Control, Operation and Management (APSCOM)**, organized by IET Hong Kong, provides a forum for professionals and specialists from different sectors of power engineering involved in the research, design, manufacture & operation of equipment & systems to share ideas, innovations and experience for the sustainable growth of the electricity supply industry.

In recent years, topics such as Renewable Energy, Smart Grid, Digitalized Power System, Internet of Energy, and etc. have been widely discussed among the power industry and the public. Large amount of efforts from governments, engineering bodies, and researchers have been put on developing and securing our power system. As the world is changing at a pace faster than any times we have ever encountered, it raises not only challenges and opportunities to our daily lives but also our power system. ***Future Grid: The Reality, Challenges & Opportunities*** naturally becomes the theme of APSCOM 2018.

APSCOM provides a platform for professionals and specialists from different countries to explore and identify the challenges and opportunities in reality during the evolution of power system so as to catch up with the fast changing world and sustain future needs. It will also provide the most suitable venue for the marketing and promotion of products & systems related to power engineering to the participating professionals who are decision makers in the selection and application processes.

On behalf of the Organizing Committee I would like to extend this invitation to you to become a sponsor of this flagship event of IET Hong Kong for promoting your products & services to the participating delegates in the most appropriate environment.

Please refer to conference website (<http://www.apscom2018.org/>) and the attached details for different categories of sponsorship.

Professor Eric Cheng

**Chairman
Organizing Committee
IET APSCOM 2018**

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Sponsorship Package and Benefits

| Sponsorship Amount (HK\$'000) | *Advert. in Conference Proceeding | Sponsor Description in APSCOM Website | Banner in Event Sponsored | Display Stand / Booth | Free Registration | Exhibitor Badges (Lunch only) | Guest Badges (Sponsored Event Only) |
|-------------------------------|-----------------------------------|---------------------------------------|---------------------------|-----------------------|-------------------|-------------------------------|-------------------------------------|
| Diamond (HK\$138) | Full page, colour | ✓ | 1 | 1 | 4 | 3 | 10 |
| Platinum (HK\$80) | Full page, colour | ✓ | 1 | 1 | 2 | 2 | - |
| Gold (HK\$50) | Full page, colour | ✓ | - | - | 1 | - | - |
| Silver (HK\$30) | Full page, colour | - | - | - | 1 | - | - |
| Full-page Advert. (HK\$12) | Full page, colour | - | - | - | - | - | - |
| Half-page Advert. (HK\$6) | Half page, colour | - | - | - | - | - | - |

* Electronic copy in .jpg format with a minimum resolution of 300 dpi would be required.

1. In addition to the benefits listed against each item, sponsors of any of the above items will be gratefully acknowledged in the official conference programme.
2. The Organizing Committee will carry out major publicity and advertising campaigns to promote APSCOM to the industry and the potential participants. We will utilize these opportunities as much as possible to include the company logo of the Diamond and Platinum Sponsors in these promotional activities.
3. In addition to the above free registration, sponsors are welcomed to send additional delegates to join the Conference Reception and the Banquet to be charged at cost.

Further information may be obtained from:

Ir K.L. Yau
CLP Power Hong Kong Limited
Black Point Power Station
Yung Long Road, Lung Kwu Tan
Tuen Mun, New Territories, Hong Kong

Tel: (852) 2678 4047 or 9107 3520
Fax: (852) 2678 4980
Email: klyau@clp.com.hk

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Sponsorship Reply

To: Ir K.L. Yau
CLP Power Hong Kong Limited
Black Point Power Station
Yung Long Road, Lung Kwu Tan
Tuen Mun, New Territories, Hong Kong

Tel: (852) 2678 4047 or 9107 3520
Fax: (852) 2678 4980
Email: klyau@clp.com.hk

1. Sponsorship

We would like to sponsor the 11th APSCOM 2018 in the following category:
Please tick the appropriate box(es)

| | | |
|-----------------------|--------------------------|--------------------|
| Diamond Patron | <input type="checkbox"/> | Fee: HK\$138,000.- |
| Platinum Patron | <input type="checkbox"/> | Fee: HK\$ 80,000.- |
| Gold Patron | <input type="checkbox"/> | Fee: HK\$ 50,000.- |
| Sliver Patron | <input type="checkbox"/> | Fee: HK\$ 30,000.- |
| Full page Ad., colour | <input type="checkbox"/> | Fee: HK\$ 12,000.- |
| Half page Ad., colour | <input type="checkbox"/> | Fee: HK\$ 6,000.- |

2. Conference Reception and Banquet (Optional)

In addition to sponsoring the event, we would like to send additional delegates to join the Conference Reception and Banquet:

No. of participants: _____ x @ HK\$1,800 Total fee : HK\$ _____

Authorized Signature : _____

Name : _____ Position : _____

Company : _____

Address : _____

_____ Email : _____

Tel No : _____ Fax No : _____

Sponsorship Terms:

Sponsorship fee and the Conference reception/banquet fee may be paid in full with the submission of the Sponsorship Form on or before **30 June 2018**.

Please make crossed cheques payable to IET Hong Kong and send to the APSCOM Conference Secretariat at:
IET Hong Kong
4405-06 COSCO Tower, 183 Queen's Road Central, Hong Kong
Tel : +(852) – 2778 1611
Fax : +(852) – 2778 1711